



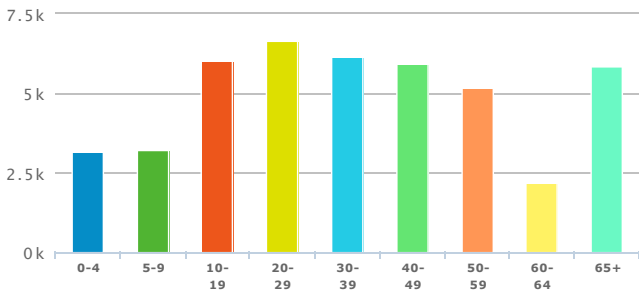
250 E Main St. Demographics Report

Demographics Report (15 min drivetime around Lat: 34.23700 Lng: -84.48954)

Population (2016)	
	TOTAL
Population (2016)	44,407

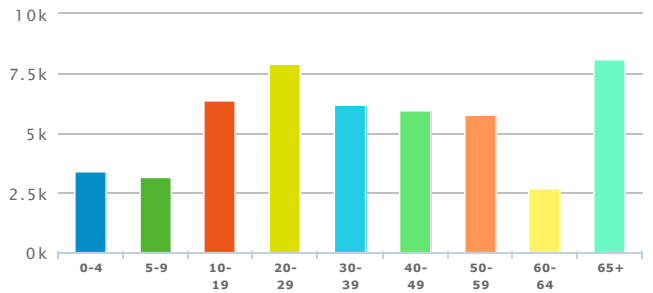
Population (2021)	
	TOTAL
Population (2021)	49,563

Age Distribution (2016)



	TOTAL	%
0-4	3,186	7.17
5-9	3,199	7.2
10-19	6,028	13.57
20-29	6,663	15
30-39	6,161	13.87
40-49	5,947	13.39
50-59	5,187	11.68
60-64	2,197	4.95
65+	5,839	13.15

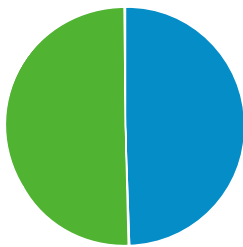
Age Distribution (2021)



	TOTAL	%
0-4	3,409	6.88
5-9	3,175	6.41
10-19	6,367	12.85
20-29	7,906	15.95
30-39	6,184	12.48
40-49	5,966	12.04
50-59	5,787	11.68
60-64	2,676	5.4
65+	8,093	16.33

Sex (2016)

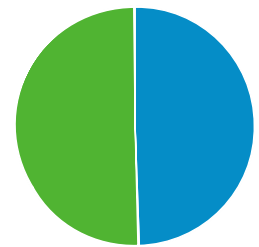
Male
Female



	TOTAL	%
Male	22,025	49.6
Female	22,382	50.4

Sex (2021)

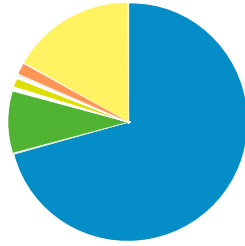
Male
Female



	TOTAL	%
Male	24,585	49.6
Female	24,978	50.4

Ethnicity Distribution (2016)

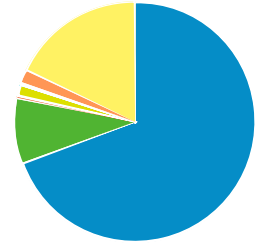
- White (non-hispanic)
- Black (non-hispanic)
- American Indian (non-hispanic)
- Asian (non-hispanic)
- Pacific Islander (non-hispanic)
- Other (non-hispanic)
- Multirace (non-hispanic)
- Hispanic



	TOTAL	%
White (non-hispanic)	31,381	70.67
Black (non-hispanic)	3,848	8.67
American Indian (non-hispanic)	128	.29
Asian (non-hispanic)	647	1.46
Pacific Islander (non-hispanic)	30	.07
Other (non-hispanic)	117	.26
Multirace (non-hispanic)	765	1.72
Hispanic	7,489	16.86

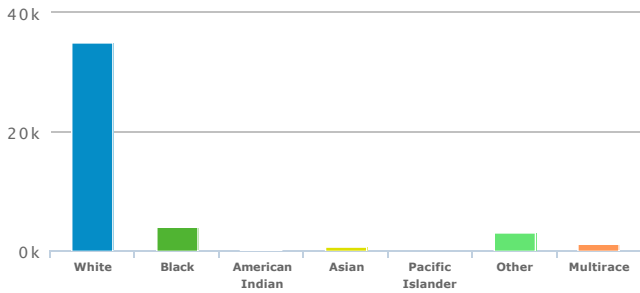
Ethnicity Distribution (2021)

- White (non-hispanic)
- Black (non-hispanic)
- American Indian (non-hispanic)
- Asian (non-hispanic)
- Pacific Islander (non-hispanic)
- Other (non-hispanic)
- Multirace (non-hispanic)
- Hispanic



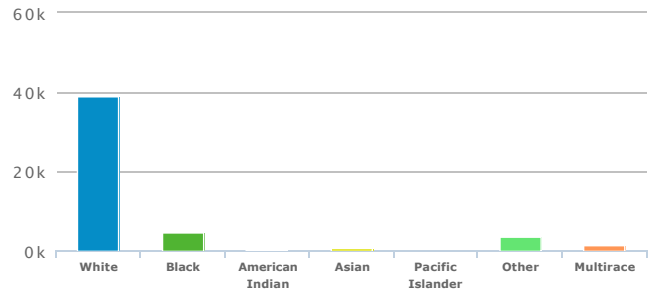
	TOTAL	%
White (non-hispanic)	34,384	69.37
Black (non-hispanic)	4,367	8.81
American Indian (non-hispanic)	147	.3
Asian (non-hispanic)	768	1.55
Pacific Islander (non-hispanic)	35	.07
Other (non-hispanic)	96	.19
Multirace (non-hispanic)	895	1.81
Hispanic	8,876	17.91

Race Distribution (2016)



	TOTAL	%
White	35,112	79.07
Black	3,969	8.94
American Indian	273	.61
Asian	678	1.53
Pacific Islander	64	.14
Other	3,182	7.17
Multirace	1,129	2.54

Race Distribution (2021)



	TOTAL	%
White	38,776	78.24
Black	4,524	9.13
American Indian	321	.65
Asian	806	1.63
Pacific Islander	75	.15
Other	3,726	7.52
Multirace	1,335	2.69

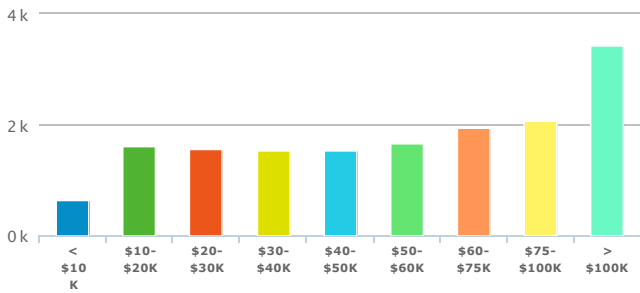
Total Households (2016)

	TOTAL	%
Households	16,033	
Families	11,335	70.7

Total Households (2021)

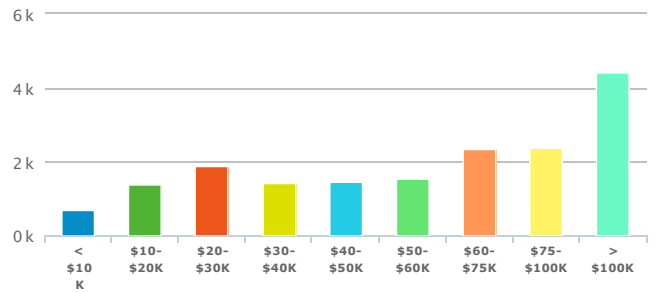
	TOTAL	%
Households	17,534	
Families	12,464	71.08

Household Income Distribution (2016)



	TOTAL	%
< \$10 K	647	4.04
\$10-\$20K	1,612	10.05
\$20-\$30K	1,564	9.75
\$30-\$40K	1,548	9.66
\$40-\$50K	1,551	9.67
\$50-\$60K	1,669	10.41
\$60-\$75K	1,940	12.1
\$75-\$100K	2,073	12.93
> \$100K	3,429	21.39

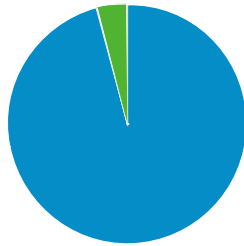
Household Income Distribution (2021)



	TOTAL	%
< \$10 K	683	3.9
\$10-\$20K	1,389	7.92
\$20-\$30K	1,900	10.84
\$30-\$40K	1,405	8.01
\$40-\$50K	1,460	8.33
\$50-\$60K	1,550	8.84
\$60-\$75K	2,341	13.35
\$75-\$100K	2,378	13.56
> \$100K	4,428	25.25

Labor Force Status (2016)

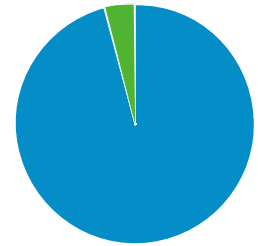
■ Employed
■ Unemployed



	TOTAL	%
Labor Force	22,797	
Employed	21,856	95.87
Unemployed	941	4.13
In Armed Forces		
Not In Labor Force	11,496	

Labor Force Status (2021)

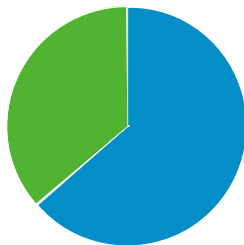
■ Employed
■ Unemployed



	TOTAL	%
Labor Force	26,077	
Employed	25,003	95.88
Unemployed	1,074	4.12
In Armed Forces		
Not In Labor Force	13,117	

Total Number of Housing (2016)

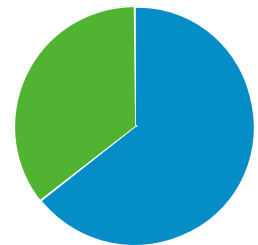
■ Owner-Occupied Dwellings
■ Renter-Occupied Dwellings



	TOTAL	%
Total Dwellings	16,523	
Owner-Occupied Dwellings	10,213	63.7
Renter-Occupied Dwellings	5,820	36.3
Housing Units Occupied	16,033	97.03

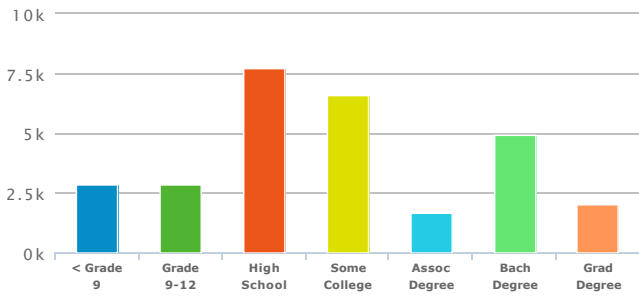
Total Number of Housing (2021)

■ Owner-Occupied Dwellings
■ Renter-Occupied Dwellings



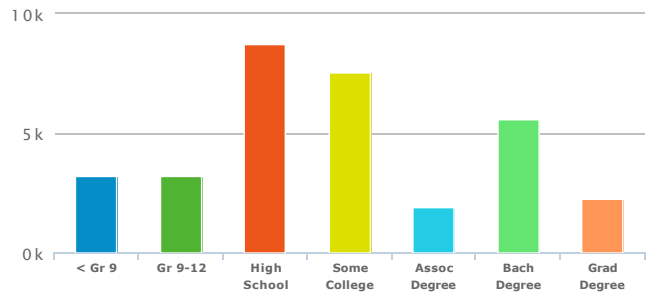
	TOTAL	%
Total Dwellings	18,013	
Owner-Occupied Dwellings	11,306	64.48
Renter-Occupied Dwellings	6,228	35.52
Housing Units Occupied	17,534	97.34

Education Attainment (2016)



	TOTAL	%
Population Age 25+	28,669	
< Grade 9	2,836	9.89
Grade 9-12	2,848	9.93
High School	7,716	26.91
Some College	6,632	23.13
Assoc Degree	1,681	5.86
Bach Degree	4,958	17.29
Grad Degree	1,998	6.97

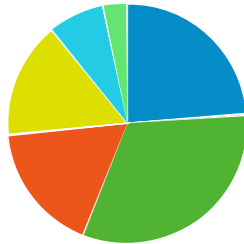
Education Attainment (2021)



	TOTAL	%
Population Age 25+	32,531	
< Gr 9	3,208	9.86
Gr 9-12	3,233	9.94
High School	8,752	26.9
Some College	7,533	23.16
Assoc Degree	1,917	5.89
Bach Degree	5,621	17.28
Grad Degree	2,267	6.97

Size of Household (2016)

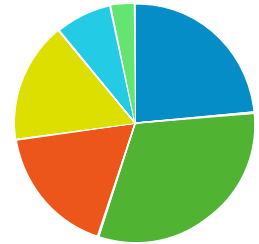
- 1 Person
- 2 Person
- 3 Person
- 4 Person
- 5 Person
- 6+ Person



	TOTAL	%
1 Person	3,731	23.27
2 Person	5,017	31.29
3 Person	2,724	16.99
4 Person	2,453	15.3
5 Person	1,190	7.42
6+ Person	505	3.15

Size of Household (2021)

- 1 Person
- 2 Person
- 3 Person
- 4 Person
- 5 Person
- 6+ Person



	TOTAL	%
1 Person	4,052	23.11
2 Person	5,371	30.63
3 Person	3,058	17.44
4 Person	2,766	15.78
5 Person	1,323	7.55
6+ Person	551	3.14

Source: Applied Geographic Solutions, 2016

